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TELEGRAMS

SEP 12 1925

U.S. Department of Agriculture

# Rose-Lovers' Opportunity



## STAR OF PERSIA

A bright yellow climbing Rose with flowers 3 inches across. It makes a brilliant display for nearly 3 weeks in early summer. 8 to 10 feet high. \$2.00 each. (For full description see our new catalogue.)



## Fall 1925

## BOBBINK & ATKINS



VISIT OUR  
ROSE FIELDS

RUTHERFORD : NEW JERSEY

# Collection of Thirty-Six Everblooming Roses

*Including Hybrid Tea, Tea, and Pernetiana Roses*

|   |        |
|---|--------|
| Any selection of 6 Roses from the following list . . . . .  | \$5.00 |
| Any selection of 12 Roses from the following list . . . . . | 9.00   |
| The following collection of 36 Roses . . . . .              | 25.00  |

**BETTY.** Extra-large and very beautiful buds. A peculiar shade of coppery rose, overspread with pale buff. Vigorously growing plant.

**COLUMBIA.** A firm-petaled, long-keeping Rose, whose lively pink buds and blooms do not fade as they mature. Nearly thornless stems, freely produced on strong plants.

**DOROTHY PAGE-ROBERTS.** Copper-pink and apricot flowers of delightfully varying tints, with petals of unusual size. Tall-growing and hardy.

**DUCHESS OF WELLINGTON.** Vigorous and free-flowering Rose. Slim, elegant, saffron-yellow, buds stained deeper orange, opening to loose, informal flowers of great sweetness and beauty.

**FRANCIS SCOTT KEY.** Its pleasing crimson buds slowly open into a very double flower of immense size and great beauty, lasting in perfection for days.

**GENERAL MACARTHUR.** Large, fragrant, well-shaped flowers of velvety scarlet, shading to bright crimson, produced abundantly on strong-growing plants.

**GEORGE C. WAUD.** Fine and fragrant globular flowers of a most unusual light red-crimson, on a vigorous plant that persists in blooming all summer. Unique in color.

**GRUSS AN TEPLITZ.** The one Rose that blooms all summer and autumn, defying drought and hot sun. Its glowing crimson flowers are in clusters on tall, bushy plants, suitable for hedges or shrubbery borders.

**JONKHEER J. L. MOCK.** Carmine and silvery pink in an immense bud and flower on very stiff long stems. Unique; good fall bloomer, and the plants are vigorous.

**KILLARNEY QUEEN.** Remarkable for its very long and lovely deep pink buds, freely produced on a vigorous plant, and opening into broad blooms of informal beauty. Darker than the original Killarney.

**K. OF K.** (Kitchener of Khartoum). Intense scarlet-red with velvety sheen. Semi-double, very large flowers borne profusely on free-growing plants. More petals and a better center than Red-Letter Day.

**LADY ALICE STANLEY.** Deep coral-rose on the outside of the broad petals, pale flesh on the inside, with well-shaped buds developing into fragrant blooms, profusely borne on very vigorous plants.

**LADY ASHTOWN.** Brilliant pink, shading to golden yellow at the base of the petals. Medium-sized, well-formed flowers. A profuse bloomer all season until frost.

**LADY URSULA.** Tall and vigorous bushes producing an abundance of soft, clear, even pink buds and blooms, good and sweet in all stages. Blooms all season.

**LADY MARY WARD.** Long, slender buds, opening to double-pointed blooms of yellow and orange. Growth low and widely branching. Opens well in heat.

**LAURENT CARLE.** Deep velvety carmine blooms of fine form and very large size, on low, branching plants that bloom well in fall.

**LOS ANGELES.** Awarded world's highest Rose honor at Paris in 1918. Color indescribable—flame-pink, apricot, salmon, gold mingled in an informal flower of notable fragrance; buds exquisite.

**MISS CYNTHIA FORDE.** Brilliant, rose-pink buds, opening into large flowers that show peculiar pointed and edged petals; plant tall and vigorous.

**MISS LOLITA ARMOUR.** Deep copper-orange cup-shaped blooms, very double and freely produced. The color is unique and fades very little. Plant branching and rather tall.

**MME. BARDOU JOB.** Light canary-yellow blooms with cream shading. Especially good in bud. Free-blooming, healthy, and quite hardy.

**MME. BUTTERFLY.** Flowers suffused apricot and gold, of good texture and fragrance, lasting long. Fine-growing plants of good habits. Very fine in autumn.

**MME. CAROLINE TESTOUT.** Broad petals of light satin rose make up the large, rounded flower, shaded darker at the center and lighter at the edges; vigorous bushes.

**MME. EDOUARD HERRJOT.** Coral-red buds developing into flowers of bright terra-cotta and orange, shaded with yellow and scarlet—extraordinary and striking. Good bloomer and grower.

**MME. LEON PAIN.** Unusually large, full flowers, with ovoid buds of light salmon-pink, shaded to orange in a distinct and delightful combination. Plant vigorous and a good fall bloomer.

**MME. MEHA SABATIER.** Very bright, loosely formed blooms of scarlet-crimson. Plant vigorous and branching, blooming freely in summer and autumn.

**MME. RAVARY.** Rich golden fawn flowers, cup-shaped and semi-double. Plant low, bushy, and hardy. A delightful little yellow Rose of unusual charm.

**MRS. AARON WARD.** Fairy-like buds opening to a flower of pleasing color variations, based on deep fawn-yellow. Low, spreading bush, with distinct pointed foliage. Very free-flowering.

**MRS. AMBROSE RICARDO.** Immense blooms of fine substance, pale yellow with a rich peachy incurving center; fragrant. Free and vigorous. Remarkably fine for cutting.

**MRS. WAKEFIELD CHRISTIE-MILLER.** Great peony-like, open flowers of delightful clear rose and blush tints. It is top-notch in its color.

**OPHELIA.** A standard with which to compare other Roses is this pale flesh-pink flower with its buds of peculiar elegance. Formerly only known as a greenhouse Rose, but found to be well in the garden.

**PREMIER.** Rich, dark pink flowers of full size, fine form, and pleasing fragrance, borne singly on stiff, thornless stems rising from a vigorous and robust plant.

**PRINCE DE BULGARIE.** An exquisitely shaped bloom of pearly pink and cream, becoming almost yellow in the autumn. Long stems; tall growth; free blooming and hardy.

**SOUVENIR DU PRESIDENT CARNOT.** Pale pink butterfly-like flowers, holding a closed center for a long time. Dwarf, healthy plants. Excellent for cutting.

**WHITE KILLARNEY.** A snow-white form of the exquisite old Killarney—a very beautiful flower in a most difficult color. Hardy and free-flowering.

**WM. R. SMITH.** Fine, very double, pointed blooms of light pink and cream, borne freely on vigorously branching plants of low, horizontal habit. A Tea Rose but quite hardy.

**YELLOW OPHELIA.** Deep yellow at center, paling toward the edges. Has all of Ophelia's good qualities for bedding and cutting. Free-blooming and hardy.

"Rose - Lovers' Opportunity"

**BOBBINK & ATKINS,**

RUTHERFORD, N. J.

DATE

WRITE NAME, ADDRESS AND ORDER PLAINLY ON THIS SHEET

NAME \_\_\_\_\_

SOLD BY \_\_\_\_\_

STREET \_\_\_\_\_

SHIP BY \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

WHEN \_\_\_\_\_

Enclosed: Money Order, Check \$ \_\_\_\_\_

To entitle you to these special low prices check and fill out this sheet.

This Special Offer expires at the close of the Fall 1925 planting season.

COLLECTION OF EVERBLOOMING ROSES

Any selection of 6 Roses \$5.00

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Any selection of 12 Roses \$9.00

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Entire collection 36 Roses \$25.00

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NEW EVERBLOOMING ROSES  
Any selection of 6 Roses \$13.50

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Entire collection 12 Roses \$24.00

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HYBRID PERPETUAL OR JUNE ROSES  
Entire collection 6 Roses \$5.00

POLYANTHA OR BABY ROSES

Any selection of 3 Roses \$2.00

Entire collection 6 Roses \$3.50

HARDY CLIMBING ROSES

Any selection of 3 Roses \$2.25

Entire collection 6 Roses \$4.50

RUGOSA ROSES AND THEIR HYBRIDS

Any selection of 3 Roses \$2.00

Entire collection 6 Roses \$3.50

REMARKS:

On account of the tremendous demand, we reserve the right to replace a variety, if sold out, with a variety of similar color.

DATE DEL. ORDER DEPT.

FILLED BY

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## New Everblooming Roses

As a special attraction we have added a collection of the newest varieties; to introduce them, we offer this collection:

|  |         |
|--|---------|
| Any selection of 6 Roses from the following list . . . | \$13.50 |
| The entire collection of 12 Roses . . .                | 24.00   |
| (Regular catalogue price, from \$1.50 to \$3.50 each)  |         |

**DR. JOSEPH DREW.** Large salmon-yellow flowers suffused pink. Very fragrant and free-flowering.

**EMMELINE.** Buds deep yellow, flowers lemon-yellow. Vigorous and free-flowering.

**FLAMMENROSE.** Similar to Mme. Edouard Herriot but much stronger and color more yellowish orange.

**LOUISE JOLY.** Capucine-lake shaded reddish salmon and orange-yellow. Large, full flowers of cupped form. Vigorous and free-flowering.

**LODEWIJK OPDEBEEK.** Dark blood-red with Tyrian rose on reverse of petals. Large, full and fragrant flowers.

**MRS. CALVIN COOLIDGE.** Golden yellow deepening to rich orange as it develops. Habit similar to Ophelia.

**SOUVENIR DE CLAUDIUS PERNET.** A definite and lovely sunflower-yellow, deepening in the center.

**SOUVENIR DE GABRIEL LUIZET.** Sulphur-yellow, tinted salmon, deeper yellow on opening. Very large flowers.

**SOUVENIR DE MME. BOULLET.** Dark cadmium-yellow, flowers large with beautiful long buds.

**SUBSTITUT JACQUES CHAPEL.** Peach-blossom-pink bordered with purple-rose shaded lemon at the base. Free-flowering.

**WALTHAM SCARLET.** Crimson-scarlet. A free-flowering single Rose of very large size.

**WESTFIELD STAR.** A distinct lemon-yellow sport from Ophelia with all its excellent characteristics.

## Hybrid Perpetual or June Roses

These old-time Roses will give an abundance of bloom in June and grow much taller than the Everblooming Roses; for this reason they are mostly used for individual bushes. Hardy.

|  |        |
|--|--------|
| Special reduced price for the following collection of 6<br>Roses, this fall only . . . . . | \$5.00 |
| (Regular catalogue price, \$1 each)  |        |

**BARONESS ROTHSCHILD.** Big, cup-like blooms of clear light pink, borne at the top of stiff stems. Very distinct.

**FRAU KARL DRUSCHKI.** The most popular white Rose in America. Pure snow-white blooms of immense size.

**GEORG AREND'S.** Well-shaped, delicate pink buds of pure, even color, opening into large and very beautiful flowers.

**J. B. CLARK.** Clear red flowers of very large size, in cool weather shaded blackish crimson. Extremely vigorous growth.

**MRS. JOHN LAING.** Immense cup-like blooms of soft, clear pink. Very fragrant. A steady summer and fall bloomer.

**PAUL NEYRON.** Immense, very double and fragrant blooms, borne on strong, stocky plants. Well known and very popular.

## Polyantha or Baby Roses

Are suitable for beds, borders or mass planting. They are hardy, low-growing, few kinds growing more than 15 to 18 inches tall. All are continuous bloomers, very useful for cut-flower purposes and for table decoration.

|  |        |
|--|--------|
| Selection of 3 Roses from the following collection . . . | \$2.00 |
| Entire collection of the following 6 Roses . . . . .     | 3.50   |
| (Regular catalogue price, 75 cts. each)                  |        |

**GRETA KLUIS.** A lovely shade of deep pink; plant of excellent habit. A variety we most heartily commend.

**LAFAYETTE.** Rather large semi-double flowers of clear light red, borne in big loose clusters. Very free-flowering.

**MARECHAL FOCH.** Cherry-red, deepening as the flowers open. Very free-flowering and vigorous.

**MISS EDITH CAVELL.** By all means the best of its color, which is a brilliant scarlet held right through until the flowers drop off; of vigorous and satisfactory blooming quality.

**MRS. WILLIAM G. KONING.** Small, white flowers of globular form continually produced in large trusses. Foliage very good.

**THE CHATILLON ROSE.** Brilliant pink, semi-double flower, suffused orange, borne in immense trusses. A distinct and attractive plant suitable for single specimens or bedding.

## Hardy Climbing Roses

Of the many climbing Roses we carry in stock we have selected only such varieties as will give most satisfaction for all sections and which are most suitable for all purposes, as for walls, trellises, arches, and fences.

|  |        |
|--|--------|
| Selection of 3 varieties from the following collection . . . | \$2.25 |
| Entire collection of the following 6 varieties . . . . .     | 4.50   |
| (Regular catalogue price, 75 cts. and \$1 each)              |        |

**AMERICAN PILLAR.** Handsome single flowers of bright pink, with a clear white eye surrounding numerous golden stamens. The flowers are borne in great clusters.

**BESS LOVETT.** Large, double flowers of light crimson, borne on long stems suitable for cutting. The finest bright red in the large-flowering climber class.

**CHRISTINE WRIGHT.** Very large, double flowers of exquisite wild-rose-pink, produced on a strong and hardy plant of good habit. Blooms very early and is exceptionally beautiful.

**DR. W. VAN FLEET.** Its perfectly formed flowers are very pale pink, with slightly darker shading, and produced on long stems, highly desirable for cutting. A most lusty-growing climber and extremely profuse in blooming.

**PAUL'S SCARLET CLIMBER.** Of a clear, vivid, shining scarlet. Its moderately large, double flowers remain unusually long and in good condition on the plants. These flowers never turn blue, but retain a vivid coloring until the petals fall.

**SILVER MOON.** Very large buds opening to great saucer-shaped, almost single, waxy white blooms with a great heart of yellow stamens. Gigantic in growth and extremely decorative when out of flower.

## Rugosa Roses and Their Hybrids

A wonderful Rose, very useful as single plants on the lawn on account of its bushy habit, or for hedges, growing from 5 to 8 feet high. All of these varieties bloom abundantly in the spring and tend to bloom constantly during the season. Perfectly hardy.

|  |        |
|--|--------|
| Selection of 3 Roses from the following collection . . . | \$2.00 |
| Entire collection of the following 6 Roses . . . . .     | 4.00   |
| (Regular catalogue price, 75 cts. and \$1 each)          |        |

**BLANC DOUBLE DE COUBERT.** Probably the best white Rugosa hybrid, freely producing semi-double, fragrant, pure white flowers 4 inches or more in diameter.

**CONRAD FERDINAND MEYER.** A rampant grower, producing in a single season, under favorable conditions, canes fully 12 feet in height. The flowers are very large, double and fragrant, and are of clear, bright silvery rose.

**F. J. GROOTENDORST.** This variety has been aptly described as, "A Rugosa rose with the flowers of a red carnation." These flowers are in clusters and are persistently produced from early spring until frost; vigorous and bushy.

**HANSA.** Large, double, reddish violet flowers. Strong grower, and prolific bloomer.

**NEW CENTURY.** A Van Fleet hybrid, producing very full and double flowers of good size, clear flesh-pink, with light red center, petals sometimes bordered creamy white.

**NOVA ZEMBLA.** Desirable to plant with Conrad F. Meyer because it is of similarly rampant growth. Is large, double and sweet flowers are nearly white in color.

# Suggestions for Autumn Planting of Roses

**U**PON the arrival of the plants, open the bundle in a sheltered place and give them a thorough watering, or immerse the plants in a pail or tub of water for a few hours. After removing them from the water, cut away roots that may be broken or damaged. Care should be taken not to allow the roots to be exposed to sun, light, and wind. If any of the varieties are more than 18 inches tall, they should be cut back to about 15 inches. Then again immerse the plants in a pail of water, or heel-in soil until ready to plant.

The soil should be thoroughly prepared, breaking the subsoil. In order to do this, it will be necessary to dig 15 to 18 inches deep and to mix a liberal supply of well-rotted manure with the soil, either cow or stable manure. A little air-slaked lime will help to sweeten the soil.

In planting, dig a hole sufficiently large to accommodate the roots, then spread them on the bottom of the hole, the same as placing your hand on a flat surface. When filling in the soil, shake the plant lightly in order that the soil may mix between the roots, and after this operation the soil should be made firm with the feet. Be sure that the lower parts of the lower branches are at least 2 inches below the surface of the soil.

Planting should not be done when the soil is soggy or very wet. Before cold weather sets in and frost enters the ground, mound the soil around the branches of the plant at least a foot high, and cover with a little meadow hay or some other loose litter. This will prevent the wind and sun from drying branches during winter.

The soil should be removed at the proper time in the spring. A calm day during a dull or rainy period should be chosen, as the wood of the Rose is very tender, after being under the soil all winter, and will suffer very much if exposed to the sun and wind after being uncovered.

In the cultivation of Roses, the soil cannot be too tight at the roots and too loose on the surface during the growing season.

Please keep in mind that these are planting suggestions given to help the amateur, and we do not wish to be held responsible for results.

For other information see our new illustrated Rose Catalog for Spring 1926, which will be mailed upon request.

# BOBBINK & ATKINS

*Please mail all correspondence to  
Rutherford Office*

## Rutherford, New Jersey

Rose-lovers will benefit by joining the American Rose Society and reading its publications.  
We shall be glad to transmit memberships. Dues \$3 a year